



2019 OCT 25 PM 2:42

OFFICE OF THE  
SECRETARY

MURIEL BOWSER  
MAYOR

OCT 25 2019

The Honorable Phil Mendelson  
Chairman  
Council of the District of Columbia  
John A. Wilson Building  
1350 Pennsylvania Avenue, NW, Suite 504  
Washington, DC 20004

Dear Chairman Mendelson:

In accordance with D.C. Official Code §§ 25-201 and 25-206, and section 2 of the Confirmation Act of 1978, effective March 3, 1979 (D.C. Law 2-142; D.C. Official Code § 1-523.01), I am pleased to nominate the following individual to the Alcoholic Beverage Control Board (hereinafter referred to as "Board"):

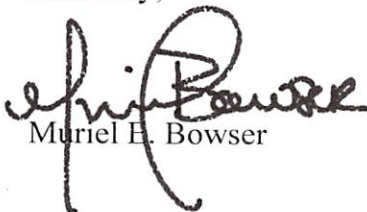
Jeni Hansen  
1629 K Street NW  
Washington, DC 20006  
(Ward 2)

for appointment as a member of the Board, replacing Donald Isaac, Sr., for a term to end May 7, 2023.

Enclosed you will find biographical information detailing Ms. Hansen's experience, together with a proposed resolution to assist the Council during the confirmation process.

I would appreciate the Council's earliest consideration of this nomination for confirmation. Please do not hesitate to contact me, or Steven Walker, Director, Mayor's Office of Talent and Appointments, should the Council require additional information.

Sincerely,



Muriel E. Bowser



Chairman Phil Mendelson  
at the request of the Mayor

A PROPOSED RESOLUTION

IN THE COUNCIL OF THE DISTRICT OF COLUMBIA

Chairman Phil Mendelson, at the request of the Mayor, introduced the following resolution,  
which was referred to the Committee on \_\_\_\_\_.

To confirm the appointment of Jeni Hansen as a member of the Alcoholic  
Beverage Control Board.

RESOLVED, BY COUNCIL OF THE DISTRICT OF COLUMBIA, That this  
resolution may be cited as the "Alcoholic Beverage Control Board Jeni Hansen Confirmation  
Resolution of 2019".

Sec. 2. The Council of the District of Columbia confirms the appointment of:

Jeni Hansen  
1629 K Street NW  
Washington, DC 20006  
(Ward 2)

as a member of the Alcoholic Beverage Control Board, established by D.C. Official Code § 25-  
201, and in accordance with section 2 of the Confirmation Act of 1978, effective March 3, 1979  
(D.C. Law 2-142; D.C. Official Code § 1- 523.01), to replace Donald Isaac, Sr., for a term to end  
May 7, 2023.

Sec. 3. The Council of the District of Columbia shall transmit a copy of this resolution,  
upon its adoption, to the nominee and to the Office of the Mayor.

Sec. 4. This resolution shall take effect immediately.



Jeni Hansen has over 20 years' experience building strategic partnerships in Washington, DC and around the world. A natural connector, Jeni leverages her prestigious network and business acumen to identify and develop successful business alliances.

Drawing from her experience as an educator, consultant, writer, editor, critic, event strategist, and board chairwoman, Jeni has successfully advised entrepreneurs, CEOs, small businesses, corporations, and non-profits. She also spent over 10 years in private school admissions and college counseling, managed one of DC's most established restaurants, and served as a Board member for the Boeing Employees Community Fund.

Jeni sits on the Board of Directors of the Boston College Alumni Association, as well as its esteemed Women's Council. She is also an alumna of the Washington's preeminent female private school, National Cathedral School, and co-chair of its Black Alumnae Association.

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## Professional Experience

Founder | JHSP | Washington, DC | July 2019 - present  
Business & Partnerships | CRAFT Media | Digital | Washington, DC | September 2018 – July 2019  
Director of Program Operations | Alleanza Group | Washington, DC | January 2018 – April 2018  
Business Development and Buyer | Bené Millinery | Washington, DC | December 2017 – present  
Owner | Washington Concierge | Washington, DC | August 2014 – present  
Legal Administrator | The Boeing Company | Arlington, VA | June 2012 – October 2017  
Associate Director of Admissions | St. Andrew's Episcopal School | Potomac, MD | July 2004 – May 2012  
College Counseling Assistant | Pembroke Hill School | Kansas City, Missouri | July 2003 – June 2004  
Associate Director of Admissions | National Cathedral School | Washington, DC | August 2001 – June 2003

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## Skills and Core Competencies

- |                                         |                             |                          |
|-----------------------------------------|-----------------------------|--------------------------|
| • Advocacy                              | • Event Design              | • Public Relations       |
| • Audit & Compliance                    | • Event Evaluation          | • Research & Development |
| • Brand Management                      | • Fundraising               | • Social Media           |
| • Community Engagement                  | • Ideation                  | • Stakeholder Engagement |
| • Corporate Citizenship                 | • Marketing & Communication | • Strategic Planning     |
| • Corporate Social Responsibility (CSR) | • Messaging & Outreach      | • Sustainability         |
| • Corporate Sponsorships                | • Mission Statements        | • Teambuilding           |
| • Cultural Diversity & Inclusion        | • Networking                | • Training & Development |
|                                         | • Partnerships              | • Veteran Awareness      |
|                                         | • Protocol                  |                          |
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## Education, Professional Credentials, and Test Results

### Certificate, Lean Enterprise Solutions | Villanova University

August 2015

- Six Sigma Green Belt
- Lean Six Sigma
- Finance & Accounting for the Non-Financial Manager

### Certificate, Strategic Leadership | Rady School of Management

November 2014

- The Science & Methods of Strategic Thinking for Individuals
- Effective Decision-Making Strategies for the Information-Inundated Professional
- Understanding Organizational Dynamic, Building Leverage, and Exercising Ethics

### BA, History | Boston College | Chestnut Hill, MA

May 2000

- American History with an emphasis on American wars
- Admission Office Tour Guide, Panelist, and Student Orientation Leader

### Related Courses

- Strategies for Sustainability Management (Harvard University Extension School)
- Sustainability in Practice (University of Pennsylvania)
- Surviving Disruptive Technologies (University of Maryland, College Park)

### Professional Test Results

- DiSC | DC, results as of February 2019
- Kolbe A | 9622, results as of February 2019
- MBTI | Results available upon request

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## Volunteer Experience

Board of Directors | Boston College Alumni Association | Chestnut Hill, MA | July 2018 - present

Boston College Alumni Association | BC Club of DC Co-Chair | January 2016 – present

Board of Directors | The George Town Club | Washington, DC | January 2016 – June 2019

Women's Council of Boston College | Chestnut Hill, MA | September 2015 – present

National Cathedral School | Class Representative | May 2003 – present

National Cathedral School | Black Alumnae Association Co-Chair | May 2010 – present

The National Golf Tournament | VIP Services | June 2017 – June 2018

DC Department of Motor Vehicles | Citizens' Advisory Committee | Washington, DC | July 2016 – June 2017

National Cathedral School | Alumnae Association Executive Board | May 2008 – August 2014

## References

[Kate Earls](#) | Vice President, Business Development | 1st Financial | 917.991.7891

[Christine Godsey](#) | Event Planner | CG & Co. | 202.669.0444

[James Marinucci](#) | Principal | The Alleanza Group | 202.803.1141

[James Papiano](#) | Talent and Business Strategist | James Papiano & Co. | 917.757.0892





Executive Office of the Mayor - Office of Talent and Appointments  
John A. Wilson Building | 1350 Pennsylvania Avenue, Suite 600 | Washington, DC 20004

## Jeni Hansen



Jeni Hansen has over 20 years' experience building strategic partnerships in Washington, DC and around the world. A natural connector, Ms. Hansen leverages her prestigious network and business acumen to identify and develop successful business alliances. Drawing from her experience as an educator, consultant, writer, editor, critic, event strategist, and board chairwoman, she has successfully advised entrepreneurs, CEOs, small businesses, corporations, and non-profits. She also spent over 10 years in private school admissions and college counseling, managed one of DC's most established restaurants, and served as a Board member for the Boeing Employees Community Fund.

Ms. Hansen sits on the Board of Directors of the Boston College Alumni Association, as well as its esteemed Women's Council. She is also an alumna of the Washington's preeminent female private school, National Cathedral School, and co-chair of its Black Alumnae Association. When not forging business partnerships, Ms. Hansen plans events ranging from galas and weddings to motorcycle rides for Veterans. She enjoys meals and conversation around dinner tables prepared by acclaimed restaurants owners and chefs who she is proud to call friends. In September 2019, she will be inducted into the Confrérie de la Chaîne des Rôtisseurs Le Bailliage de Greater Washington, DC.

Ms. Hansen's grandmother is DC's famed and admired hat lady, Vanilla Beane, whose works can be seen in the National Museum of African-American History and Culture, and on the USPS stamp featuring civil rights activist, Dr. Dorothy Height. Jeni oversees operations for her grandmother's hat shop, and for her grandmother, who, at age 99, still practices her hobby turned livelihood to this day.

A Ward 2 resident, Ms. Hansen earned her bachelors in history from Boston College.



GOVERNMENT OF THE DISTRICT OF COLUMBIA  
Executive Office of Mayor Muriel Bowser



Office of the General Counsel to the Mayor

**To:** Alana Intrieri, Steve Walker  
**From:** Betsy Cavendish  
**Date:** September 10, 2019  
**Subject:** Legal sufficiency review of Resolution nominating Jeni Hansen as a member to the Alcoholic Beverage Control Board

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**This is to Certify** that this office has reviewed the above-referenced legislation and found it to be legally unobjectionable. If you have any questions in this regard, please do not hesitate to call me at 202-724-7681.

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Elizabeth Cavendish